APPLICATION #: EARLY LIFE CENTER 9/ ROUNDTABLE SENIOR CENTER – 150168 PQK

In the matter of the application, submitted by the Administration for Children’s Services (ACS), Department for the Aging (DFTA) and Department of Citywide Administrative Services (DCAS), requests the acquisition of property located at 1175 Gates Avenue within the Bushwick section of Brooklyn Community District 4. Approval will facilitate a lease renewal, for a five year term, to ensure continued provision of childcare services and senior center services.

COMMUNITY DISTRICT NO. 4
BOROUGH OF BROOKLYN

RECOMMENDATION

☒ APPROVE
☐ APPROVE WITH MODIFICATIONS/CONDITIONS
☐ DISAPPROVE
☐ DISAPPROVE WITH MODIFICATIONS/CONDITIONS

SEE ATTACHED

BOROUGH PRESIDENT

December 15, 2015
DATE
RECOMMENDATION FOR EARLY LIFE CENTER 9/ ROUND TABLE SENIOR CENTER — 150168 PQK

The Administration for Children’s Services (ACS), Department for the Aging (DFTA) and Department of Citywide Administrative Services (DCAS), request the acquisition of property located at 1175 Gates Avenue within the Bushwick section of Brooklyn Community District 4. Approval will facilitate a lease renewal, for a five year term, to ensure continued provision of childcare services and senior services at this location.

On November 5th, 2015, the Borough President held a public hearing on the acquisition request. There were no speakers on this item.

The representative for ACS stated that this subsidized early learn childcare program is contracted for 113 seats which includes 24 seats for toddlers ages two to three and 89 seats for preschoolers ages three to five. The requirements for eligibility to the program are 200% below poverty level and adequate reason for care needs.

The representative for DFTA stated that this center serves about 100 persons per day. Outreach is done through local churches, housing programs, and local newspapers as well as word of mouth between the community’s seniors.

The Borough President is concerned that city lease terms are not as long as they have been in the past, placing much needed neighborhood facilities like this one at risk for displacement. In response, the representative for ACS stated that this is a five year lease, a term that has been put in place by the prior administration in order to match the length of existing contracts at the time. Since this lease has been in place, the agreement is moving forward as both ACS and DCAS have not been able to change the term for some time. However, the new administration is moving towards longer lease terms and moving forward both ACS and DCAS expect longer lease terms for these types of neighborhood facilities. The DCAS representative stated that their focus at this time is to move forward with the five year term for the diligent purposes of securing a stabilized real estate situation with this landlord. Taking into consideration this building’s location within a primarily residential neighborhood, the services provided and the landlord’s interest in continued provision of such services, DCAS believes that there is opportunity in the very near future to continue under an extended lease term. DCAS assures that before the five year term is up, they will begin dialogue with the landlord in order to secure a longer lease term. The representative for DCAS will report back to the Borough President with any updates on such efforts.

In response to the Borough President’s interest in furthering beautification of the streetscape fronting this building, the representative for DCAS informed that the lease document, given the duration, structure, and monetary value of the lease, is not an appropriate document to call for streetscape improvements. Using the lease as a document to do so would suggest that the lease is conditioned upon streetscape improvements and this is not the case with this particular ownership. In addition, street improvements typically involve a lengthy approval and construction process, conditioning the lease on such improvement would result in a delay to the actual lease renewal. Streetscape improvements could also prove challenging in this particular location as the bus stop is located directly outside of the center. If the agencies and the community are interested in creating the suggested improvements along the street, such efforts should involve the Department of Parks and Recreation (PDR) and the Department of Transportation (DOT). As such improvements are not governed by DCAS, DCAS is not in the position to make commitments.
they cannot control. However, DCAS is happy to provide assistance to the agencies in facilitating dialogue with DPR and DOT to further streetscape improvements.

In response to the Borough President's interest in promoting locally-based hiring, the ACS representative stated that all hiring is done by the Early Learn Contracting Agency's board and senior leadership. ACS encourages that centers reach out to the Day Care Council of New York and similar entities to ensure quality hires. The childcare center performs outreach through local education programs of nearby colleges and institutes, including CUNY and SUNY schools. All positions within the center are also advertised through local community outreach. DFTA stated that the senior center reaches out to the local neighborhood when positions arise.

Considerations
Community Board 4 (CB 4) unanimously voted to approve this application without conditions.

The facilities on this site have been operated by ACS and DFTA since the early 1970s. The childcare and senior center facilities are housed in a five story building which contains approximately 47,800sf of floor area, including three rooftop play areas. The center is conveniently accessible by multiple modes of public transportation, including the J, M, Z trains and Q24 and B52 buses. Through this acquisition and lease renewal, up to 113 children and over 200 seniors are expected to continue receiving services that promote education, social wellbeing and physical health.

The building was specifically design for childcare services. The childcare center occupies approximately 30,200 sf of the building, spread over the cellar and first and second floors as well as three rooftop play areas above the cellar, first floor, and fifth floor. The center provides a variety of activities, programs, and services such as meal service, supervised playtime and education. The childcare program staff consists of 27 professional, para-professional and support staff.

The senior center occupies approximately 17,600 sf of the building, spread over the third, fourth, and fifth floors. The center provides a meal service, serving about 25 breakfasts per day and 80 lunches per day. In some cases, the meal that seniors receive at the center will be the only hot meal they will receive all day. The center also provides social services, application assistance and social activities which consist of a wide range of educational and recreational programs and activities for the seniors, including health promotion and nutrition education. The senior center staff consists of approximately 40 employees.

The Borough President generally supports land use actions that seek to support the continuation of businesses and community facilities that provide services to all Brooklynites. Through this land acquisition and lease renewal, up to 113 children and 200 seniors will be able to continue receiving full-time educational and social programs.

In addition, this center serves an important role in the local economy by generating 67 local jobs. The continuation of this center will not only secure its current workforce, it will continue to enable the parents of the enrolled children to maintain their own employment with the understanding that their children are being provided for during the workday.

The Borough President believes it is vital for households and senior community members to have easy access to community amenities such as daycare and senior services to take advantage of their locally-based facilities. He suggests that, as part of its outreach process,
Early Life Center 9 and Roundtable Senior Center consult with CB 4 and local elected officials to reach as many locally-based families as possible.

Though the Borough President is generally supportive of the proposed acquisition and lease renewal, he has concerns regarding the duration of the lease. Furthermore, he believes there are opportunities to improve the quality of the space fronting this center.

**Lease Duration**
The Borough President is very adamant about protecting and preserving critical community space for the Brooklyn’s young and young at heart, and is concerned about the short term leases for such facilities. As more areas of Brooklyn become magnets for real estate development, the Borough President is concerned that landlords might elect to pursue potentially more lucrative uses resulting in discontinuing use as child care and senior centers. The Borough President has already witnessed this profit-seeking practice in other parts of Brooklyn. Examples of such cases include the Swinging Sixties Senior Center and the Bushwick United Learning Center, both located in Williamsburg. The new property owner of the Swinging Sixties Senior Center has recently attempted to displace the center – which has served the community for decades – for redevelopment opportunities that would without a doubt prove more lucrative. While the long-standing Bushwick United Learning Center, which served on average 110 children of low income families, was recently shut down after an overdrawn eviction battle with the landlord when their most recent 10 year lease ran out and the City failed to complete proper lease renewal paperwork in a timely manner.

It is the Borough President’s policy for the City to secure fair lease-renewal terms which allow the City the ability to secure terms no less than ten years, inclusive of multiple shorter term leases and the right for renewal of the lease for an additional ten year term. Such term with multiple shorter term renewals allow landlords to facilitate building improvements while providing ACS with a check and balance that the facility remains in good working order. It is imperative that the City take actions through its land use process to adequately demonstrate, to the community, that the City is truly the community’s partner, through securing facilities for such much needed programming. Whether provided directly through the City or through non-profits, the Bushwick community has a legitimate need for supportive services that work to enhance the lives of area residents.

The Borough President remains disappointed that nearly two years into the mayoral Administration actions taken by the previous Administration remain in place to dictate shorter term leases. He supports the efforts of ACS and DCAS to renegotiate for a longer term once the lease renewal is secured. He believes that a long-term lease guarantees that Friends of Crown Heights 26 Child Care Center would not fall victim to discretionary profit-seeking actions by the landlord and ensure the facility remain a community benefit for decades to come. Should DCAS be unsuccessful in negotiating a longer lease renewal provision, it should seek the inclusion of a provision for the right of first refusal within the lease if the property is marketed for sale.

**Streetscape Improvement**
The Borough President’s policy is to make neighborhoods more welcoming for the pedestrian through various street beautification and traffic calming measures that make streets safer, more aesthetically appealing, and create a sense of place. He believes that sidewalks with nominal landscaping are potential resources that should be transformed through planting additional trees, providing street planters, and/or street seating. Additional tree pits and planters provide tangible environmental benefits through
rainwater collection and improve air quality and appropriate placement of street furniture and street trees is important for the elderly as well as adults with small children as it provides for resting and socializing within a shaded, more welcoming, quality outdoor space. The Borough President supports the DOT’s CityBench program and Downtown Brooklyn Partnership’s Street Seats program. These programs aim to bring seating to areas where there are few options for resting, aiding the elderly and disabled, prioritizing areas around bus stops and those with high concentrations of senior citizens.

The Borough President believes that there may be opportunities for improving the quality of space fronting the center, especially considering there is a bus stop directly outside of the building. Some of the suggested improvements may include: introducing street trees with tree guards and tree pit plantings; providing street planters and/or street furniture; and/or creating a green wall along the façade of the building.

DCAS should consider which of these enhancements might be best achieved and/or maintained by the landlord pursuant to the lease agreement. Installation of the trees or planters would need to be coordinated with the DPR and DOT. Street furniture should be coordinated by DOT, utilizing the CityBench and Street Seats programs, which recently received additional funding to further their efforts throughout the city. All such enhancements should be considered in consultation with CB 4 and local elected officials. The Borough President encourages the agencies to reach out to his office for any help opening the dialogue with DOT or DPR and further coordinating on this matter.

**Recommendation**

Be it resolved that the Borough President of Brooklyn, pursuant to section 197-c of the New York City Charter, recommends that the City Planning Commission and City Council **approve** the land use action requested.

Be it further resolved that:

1. That soon after the execution of the lease, the Department of Citywide Administrative Services commence negotiate with the landlord in order to:
   a. secure a right for renewal of the lease for an additional 10 year term, with two five year renewal terms and;
   b. include a provision of the right of first refusal within the lease if the property is marketed for sale.

2. That the Department of Parks and Recreation give consideration to providing tree pit enhancements and/or additional street trees and/or plantings, and the Department of Transportation provide curb side seating, both in consultation with Community Board 4 and local elected officials.