

# Brooklyn Borough President Recommendation

CITY PLANNING COMMISSION  
22 Reade Street, New York, NY 10007  
FAX # (212) 720-3356

## INSTRUCTIONS

1. Return this completed form with any attachments to the Calendar Information Office, City Planning Commission, Room 2E at the above address.
2. Send one copy with any attachments to the applicant's representatives as indicated on the Notice of Certification.

APPLICATION #: 110224 PPK

210 Joralemon Street

In the matter of an application submitted by the Department of Citywide Administrative Services (DCAS), pursuant to Section 197-c of the New York City Charter, for the disposition of one (1) city-owned property, located at 210 Joralemon Street.

COMMUNITY DISTRICT NO. 2

BOROUGH OF BROOKLYN

## RECOMMENDATION

APPROVE

DISAPPROVE

APPROVE WITH  
MODIFICATIONS/CONDITIONS

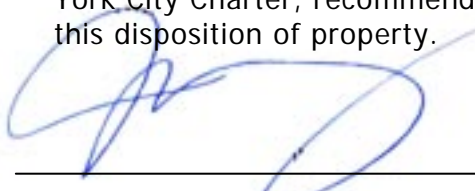
DISAPPROVE WITH  
MODIFICATIONS/CONDITIONS

The borough president supports the efforts of the New York City Economic Development Corporation (NYCEDC) to enhance and diversify Brooklyn's retail base through this proposed action. If approved, this disposition will allow for the redevelopment of the ground level entrance of the Brooklyn Municipal Building for retail purposes. It has been a goal of the borough president to bring ground level retail to the corner of Court and Joralemon Streets, as part of a re-visioning of the borough's illustrious Downtown.

Although no tenant has been selected yet, this is a suitable opportunity to add to the growing number of retailers situated in Downtown Brooklyn. As such, the borough president is seeking retailers that serve primarily urban destination retail uses. Such establishments should exemplify unique, exciting, trendy, cutting-edge retailing that would activate the street corner. The borough president believes this can lead to possibly bringing additional foot-traffic to Court and Montague Streets, while helping to connect Brooklyn Heights and Downtown Brooklyn to the Fulton Mall. Preferred uses include: food markets with seating; home furnishing; restaurants; and/or technology merchandising.

On the contrary, the borough president prefers that retailers of the following uses are not sought out for this location, as it will not meet what is envisioned of this area. These uses include: auto-supply; banks; dry cleaning; and, drug stores.

Be it resolved that the borough president of Brooklyn, pursuant to section 197-c of the New York City Charter, recommends that the City Planning Commission and City Council approve this disposition of property.



BOROUGH PRESIDENT

April 15, 2011

DATE